

# ANNOUNCEMENT

For more information, contact:

Layla Fry  
512-583-2509  
[lfry@swkey.org](mailto:lfry@swkey.org)  
[www.swkey.org](http://www.swkey.org)



## Southwest Key Grand Opening Draws Thousands to East Austin

Austin, Texas (April 21, 2008)

Southwest Key would like to thank all the sponsors, volunteers, and staff who contributed to the huge success of the Grand Opening of our East Austin Community Center on April 19, 2008. We estimate more than 2,000 people traveled to East Austin to celebrate the opening of the \$8 million multi-use facility and Southwest Key's new national headquarters.

The beautiful morning began with an ecumenical blessing from community faith leaders and a performance by the Remnants of Levites gospel ensemble. Long-time Southwest Key supporters were present at the ribbon cutting ceremony to share their words of congratulations and hope for great things to come from the new community center. Speakers included US Congressman Lloyd Doggett, Travis County Judge Samuel Biscoe, Austin Mayor Pro Tem Betty Dunkerley, Pedro Garza of the Economic Development Administration, Allyson Peerman of AMD, Ricky Otey of Capital One Bank, Lisa Rodriguez of Chase, and LULAC National Treasurer Jaime Martinez.

The eight-hour entertainment lineup was a rich cultural mix of salsa, norteno, ballet folklorico, Chinese traditional dancers, gospel and Tejano music. Headlining the event was Tejano legend Ruben Ramos. The day's festivities included a children's mini-carnival, thirty nonprofit informational booths, concessions benefiting local churches, games in the on-site Southwest Key Boys & Girls Club, AMD Community Technology Center Open House, and the City of Austin Health Mobile Connections offering free screenings and immunizations.

[Click here to download a Grand Opening Program Booklet and Sponsor List](#)

[Click here for pictures of the event](#)

